



Jed Blankson

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Product Designer (MSc HCI) with 6+ years' experience designing accessible, evidence-based experiences across web and mobile. I specialise in simplifying complex systems through interaction design, research and coded prototyping. I focus on AI-assisted workflows and agent based interfaces. My work spans platform integrations and cross platform experiences, from redesigning enterprise workflows to building and shipping my own iOS app. I design solutions that engage users and deliver measurable outcomes.

Portfolio:
jedblankson.com

Achievements

- Launched Film Finder (iOS) film discovery app
- Created 4DAP interactive music project with stakeholders from UMG.

Skills

- Journey Mapping
- Accessibility (WCAG 2.1)
- Design system management
- User Research & Usability Testing

Tools

- Figma
- Adobe Creative Suite
- Notebook LM
- GitHub
- Mixpanel
- Maze
- Claude.ai

Interests

- Music technology
- Film discovery
- Football
- AI in design

Experience



Product Designer, Gearset 2025 – Present | London

Designing intuitive AI-driven experiences for Gearset's Salesforce DevOps platform, utilising tools such as Claude Code for prototyping.

- Designed UX for Agentforce workflows focusing on agent lifecycle, versioning and deployment in enterprise environments.
- Worked with CX, CSE's and PM's to identify and solve customer UX issues and reduced support tickets by 40%.



Co-Founder / Lead Designer, Film Finder 2024 – Present | London

Led the redesign of my own iOS film discovery app, establishing scalable design foundations and driving growth from 20 to 70–100 weekly active users. Used AI-assisted tools for build and prototyping.



Product Designer, Beauhurst 2023 – 2025 | London

Designed responsive web experiences for a SaaS platform tracking millions of UK companies.

- Owned the design system, ensuring accessible, scalable patterns.
- Used analytics and usability testing to validate and prioritise improvements.
- Designed and shipped the companies first ever CRM integration with Salesforce and HubSpot, increasing retention by 20%.



UX Designer, MMT Digital 2021 – 2022 | London

Worked in agile sprints with PMs and developers to deliver digital solutions for global audiences and users.

Education



MSc Human–Computer Interaction Design 2020–2023 | London | City University

- Focused on interaction design, accessibility, and behavioural science in UX